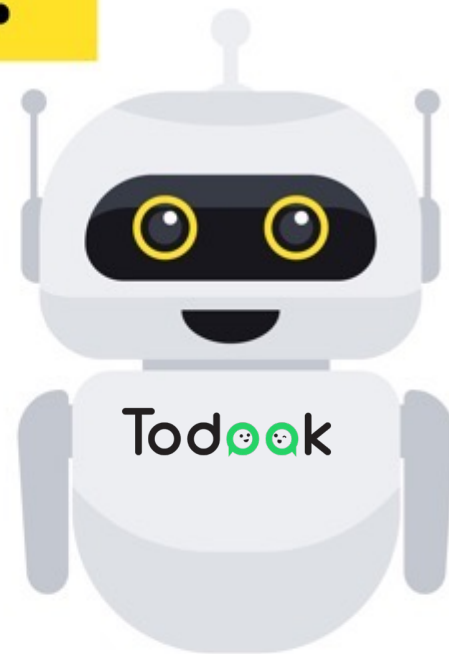


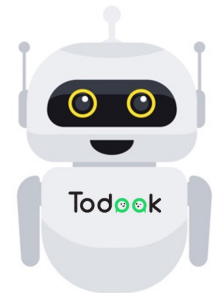
Hello!

Todook

Meet **Todook**, the WhatsApp **bot**.



Todook is a chatbot that uses the WhatsApp Business API. It helps businesses manage gain momentum using automated workflows in WhatsApp.



01

Who is Todook?
What it does?
Why do you need one?

02

Activation Process

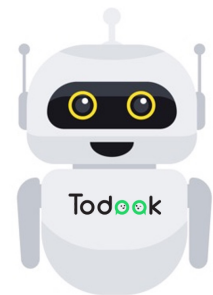
03

Todook Kit

04

Features & use
cases

Agenda



1. Who is Todook?

The WhatsApp Automation Chatbot



What Todook does for you?

- Todook is a WhatsApp chatbot that uses the WhatsApp Business API to [automate tasks](#)
- Todook can handle all your client interaction needs, whether it's for [customer support or new sales inquiries](#)
- Todook is your go-to bot for a [flawless customer experience](#)
- Todook also comes with a [streamlined dashboard](#) you can view the interaction in the form of inquiries, service requests, and engagement

Say Hello to Todook.

Scan the QR.
Don't worry we won't
SPAM you.



To understand Todook's power of involvement, you must first experience it.





What **Todook** does for you?

REACH

Reach your audience using [super-easy workflow](#) in WhatsApp. Be where they are.

ENGAGE & SCALE

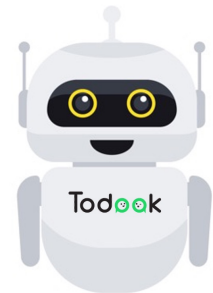
[Simplify engagement](#) with your customers and scale your business to next level using automated bot.

MANAGED APPLICATION

No need to be a techie, when we are there to help you [manage your bot](#).

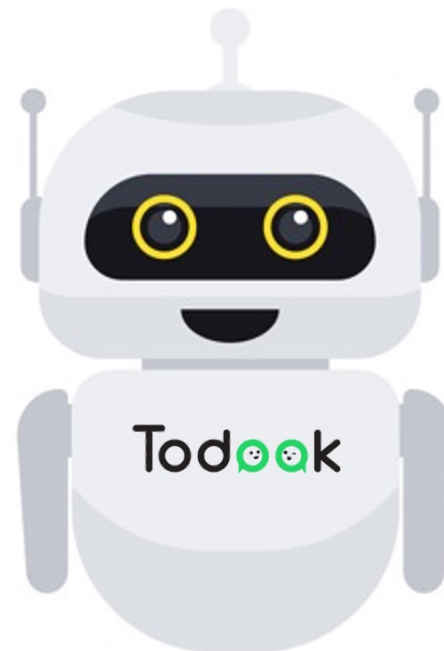
Why you need an automation now?

- Consumers are becoming shy to pick their phone and talk to a person.
- Too much external noise in the market.
- Consumers like to spend time at their own pace.
- Getting them engagement in multi-lingual is a huge challenge.
- And you cannot ignore the fact, WhatsApp is convenient for your consumers to interact with you.



2. Activation Process

Todook In Action.....



Todook in action...

**Average time taken
for deployment =
15 days**

Initial Setup Stage

We will help you setup the account in FB business, WhatsApp number verification and WhatsApp name verification*



01

Development Stage

We will get your workflows created for your chatbot, customize the dashboard for your ease, connect the dots to kick start your chatbot



02

Manage Stage

You're live, Todook will help monitor your conversations (backend), and reporting. Your data is yours to view.



03

3. Todook toolkit

So, Todook Will Provide....





Simple Dashboard

You can use a dashboard to see all the different interactions, engagements, and data related to a specific project.



Auto Trigger

If you want to interact with your customers on a weekly or monthly or daily basis, you can command Todook to send a standard approved template message with a set frequency.



Artificial Intelligence

Yeah, yeah, the same old AI with a new look to help you provide recommendations and forecasting the problem statements. Todook loves to interact with you also, you know!



Todook-I-Fication

A long road with a scheduled map and a plan, auto piloting your business, Todook will be your 24X7 go-to guy when your customers need you to answer their questions. Sales or service, integrate with your CRM and Todookify your customers.

Todook-i-fication..

Experience Todook.
Scan the QR.

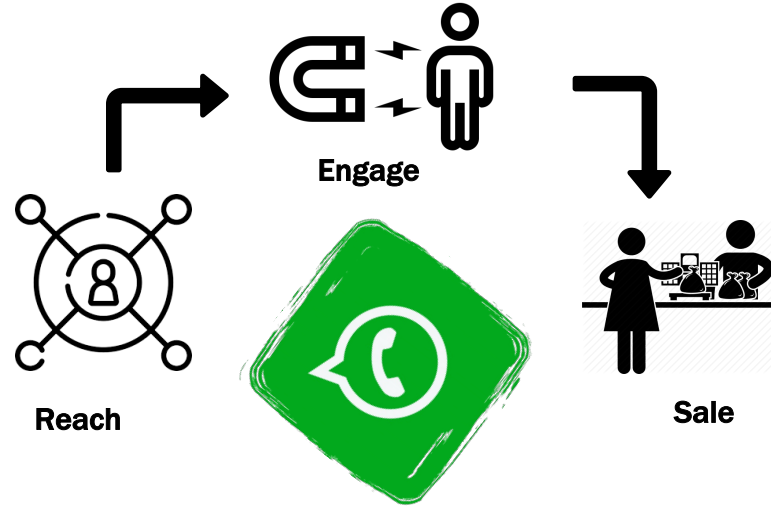


4. Todook

Features & Use-cases



Experience Todook in action
Scan the QR.



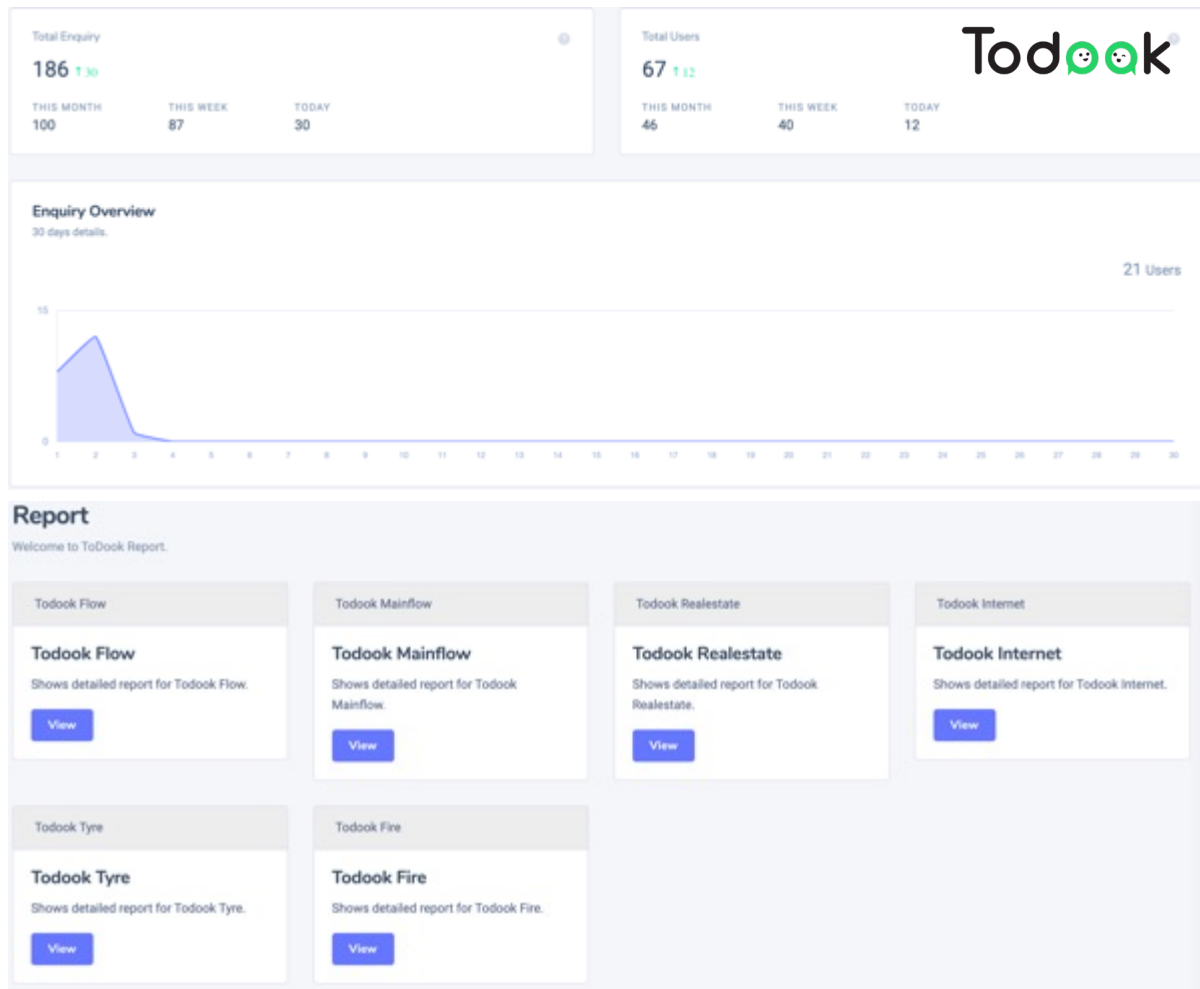
- ❖ Automated Chatbot
- ❖ Dashboard to monitor live progress
- ❖ Artificial Intelligence Based Client Management
- ❖ Handling Queries 24/7

Features

- One-time Setup fee to go-live
- Customized flow creation
- Auto number fetching once sequence starts - Now no need to ask for mobile number and Name
- CRM Integration via API
- Contacts Auto - segmented based on user replies
- Works 24 * 7 * 365
- Bring Down Cost/lead by 90%
- Customized Dashboard
- Multi-lingual
- Multiple user logins
- Dedicated Account manager
- Integrate with your CRM using API



Customized Dashboard for your workflow



Sales Enquiry

A simple QR Code in the bot can do that magic. As soon as you get the attention of the consumers, you get their phone number along with permission to interact with them.

We have seen our customers increasing their database of potential customers increase by over 65% in 2 months.

Customer support call-center alternative

Think of your end customer waiting to speak through your IVR. Why not simplify their service request using WhatsApp bot.

We have seen our customers reducing significant manpower in customer support, when Todook went live for their business.

Use-Cases

A simple QR can do magic to your business.

CTA in Out-door and Print ads

Have you realized the call to action in most of the outdoor and print ads are to the website and direct call? How about you start the customer acquisition as a CTA along with the beautifully designed ads.

WhatsApp commerce

Catch up with the trend. A simple eCommerce through WhatsApp has helped our customers sell, upsell and cross sell their products in a simplified format.

Service query handling

Post sales service can be a challenge when your customers need basic details. How about asking the customer to scan the QR and provide a welcome kit and onboarding in a simple sequence with relevant question and answers, all automated.

We have noticed some of our customers have increased the customer delicacy and reduced the manpower time in the post sales service using Todook.



Todook

www.todook.io

A Product of VenPep

Scan the QR to experience
and contact us

